CLAIMS

What Is Claimed Is:

- 1. A blood fluidity-improving agent, comprising as an active ingredient one or more ingredients selected from the group consisting of chlorogenic acids, caffeic acids, ferulic acids and pharmaceutically acceptable salts of these acids.
- 2. The blood fluidity-improving agent according to claim 1, wherein said one or more ingredients selected from the group consisting of chlorogenic acids, caffeic acids, ferulic acids and pharmaceutically acceptable salts of these acids are contained in a quantity ranging from about 0.01 to about 80 wt%.
- 3. A blood circulation promoter, comprising as an active ingredient one or more ingredients selected from the group consisting of chlorogenic acids, caffeic acids, and pharmaceutically acceptable salts of these acids.
- 4. The blood circulation promoter according to claim 2, wherein said one or more ingredients selected from the group consisting of chlorogenic acids, caffeic acids, and pharmaceutically acceptable salts of these acids is contained in a quantity ranging from about 0.01 to about 80 wt%.
- 5. A body coldness-improving agent, comprising as an active ingredient one or more ingredients selected from the group consisting of chlorogenic acids, caffeic acids, ferulic acids and pharmaceutically acceptable salts of these acids.
- 6. The body temperature decrease-improving agent, comprising as an active ingredient one or more ingredients selected from the group consisting of chlorogenic acids, caffeic acids, ferulic acids and pharmaceutically acceptable salts of these acids.
- 7. A cerebrovascular disease-improving agent, comprising as an active ingredient one or more ingredients selected from the group consisting of chlorogenic

acids, caffeic acids, and pharmaceutically acceptable salts of these acids.

- 8. The cerebrovascular disease-improving agent according to claim 7, wherein said one or more ingredients selected from the group consisting of chlorogenic acids, caffeic acids, and pharmaceutically acceptable salts of these acids are contained in a quantity ranging from about 0.01 to about 80 wt%.
- 9. Use of one or more ingredients selected from the group consisting of chlorogenic acids, caffeic acids, ferulic acids and pharmaceutically acceptable salts of these acids for the manufacture of a blood fluidity-improving agent.
- 10. The use according to claim 9, wherein said one or more ingredients selected from the group consisting of chlorogenic acids, caffeic acids, ferulic acids and pharmaceutically acceptable salts of these acids are contained in a quantity ranging from about 0.01 to about 80 wt%.
- 11. Use of one or more ingredients selected from the group consisting of chlorogenic acids, caffeic acids, and pharmaceutically acceptable salts of these acids for the manufacture of a blood circulation promoter.
- 12. The use according to claim 11, wherein said one or more ingredients selected from the group consisting of chlorogenic acids, caffeic acids, and pharmaceutically acceptable salts of these acids is contained in a quantity ranging from about 0.01 to about 80 wt%.
- 13. Use of one or more ingredients selected from the group consisting of chlorogenic acids, caffeic acids, ferulic acids and pharmaceutically acceptable salts of these acids for the manufacture of a body coldness-improving agent.
- 14. Use of one or more ingredients selected from the group consisting of chlorogenic acids, caffeic acids, ferulic acids and pharmaceutically acceptable salts of these acids for the manufacture of a body temperature decrease-improving agent.
 - 15. The use of one or more ingredients selected from the group consisting of

chlorogenic acids, caffeic acids, and pharmaceutically acceptable salts of these acids for the manufacture of a cerebrovascular disease-improving agent.

- 16. The use according to claim 15, wherein said one or more ingredients selected from the group consisting of chlorogenic acids, caffeic acids, and pharmaceutically acceptable salts of these acids is contained in a quantity ranging from about 0.01 to about 80 wt%.
- 17. A method of improving the blood fluidity, comprising administering an effective dose of one or more ingredients selected from the group consisting of chlorogenic acids, caffeic acids, ferulic acids and pharmaceutically acceptable salts of these acids.
- 18. The method of improving the blood fluidity according to claim 17, wherein said one or more ingredients selected from the group consisting of chlorogenic acids, caffeic acids, ferulic acids and pharmaceutically acceptable salts of these acids are administered in a daily dose ranging from about 10 mg to about 10 g.
- 19. A method of promoting the blood circulation, comprising administering an effective dose of one or more ingredients selected from the group consisting of chlorogenic acids, caffeic acids, and pharmaceutically acceptable salts of these acids.
- 20. The method of promoting the blood circulation according to claim 19, wherein said one or more ingredients selected from the group consisting of chlorogenic acids, caffeic acids, and pharmaceutically acceptable salts of these acids are administered in a daily dose ranging from about 10 mg to about 10 g.
- 21. A method of improving the body coldness, comprising administering an effective dose of one or more ingredients selected from the group consisting of chlorogenic acids, caffeic acids, ferulic acids and pharmaceutically acceptable salts of these acids.
 - 22. A method of improving the body temperature decrease, comprising

administering an effective dose of one or more ingredients selected from the group consisting of chlorogenic acids, caffeic acids, ferulic acids and pharmaceutically acceptable salts of these acids.

- 23. A method of improving the cerebrovascular disease, comprising administering an effective dose of one or more ingredients selected from the group consisting of chlorogenic acids, caffeic acids, and pharmaceutically acceptable salts of these acids.
- 24. The method of improving the cerebrovascular disease according to claim 23, wherein said one or more ingredients selected from the group consisting of chlorogenic acids, caffeic acids, and pharmaceutically acceptable salts of these acids are administered in a daily dose ranging from about 10 mg to about 10 g.